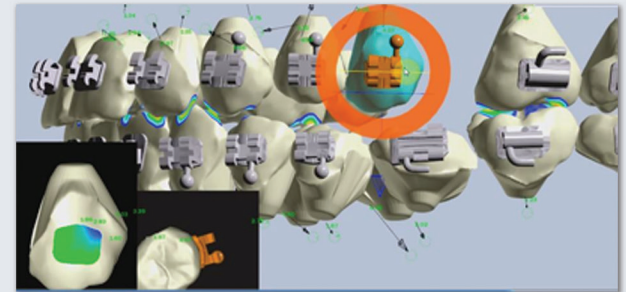
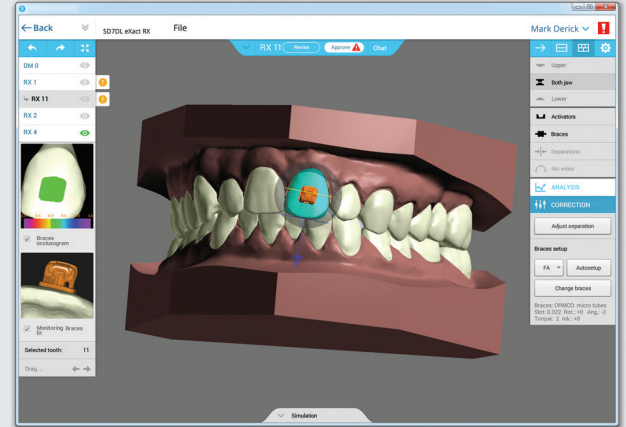


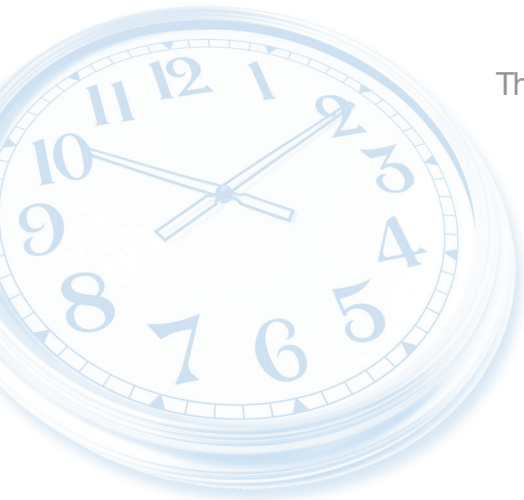


exceedTM
Brackets. On Target

Computerized
Precision
Bracket Placement
Solution



Great Lakes
ORTHODONTICS, LTD.
An Employee Owned Company



The most valuable resource used in the office is your time. It is generally accepted that accurate bracket positioning is a key factor for guaranteeing an effective and time-efficient treatment. Unfortunately, most brackets are still bonded in a direct, artisan-like fashion.

Now there's eXceed... a patented suite of precision, computer-aided, bracket placement services. This exclusive technology determines the exact digital placement coordinates for each bracket. Then, through the use of cutting-edge 3D model printing technology, bonding trays are precisely manufactured for fit and bracket position accuracy.



eXceed provides unprecedented accuracy.

Powerful software scientifically calculates the ideal position of the brackets on the teeth:

- Adjustments to brackets and archwires are minimized or eliminated.



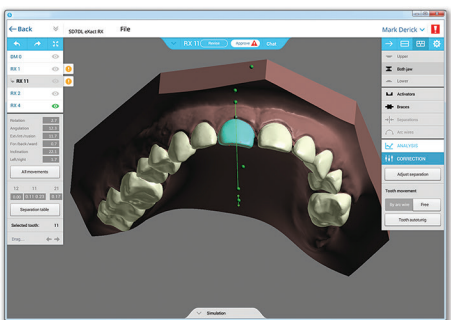
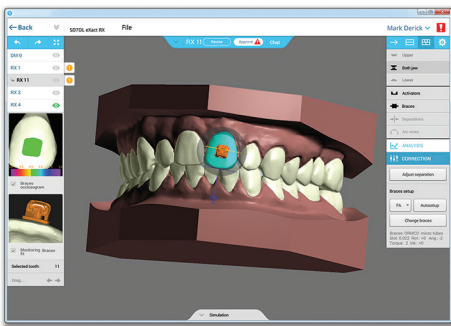
eXceed is fast and efficient.

- eXceed significantly reduces time spent placing brackets.
- eXceed minimizes chair time.



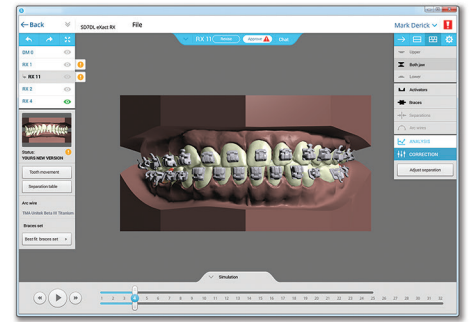
eXceed gives you ultimate control.

- Prior to tray fabrication, the file will be available for your review and approval. The user-friendly software will allow you to adjust the bracket placement, giving you ultimate control.
- We can use your brackets or you can select ours. eXceed is compatible with most popular straight-wire bracket systems.



 **eXceed offers two different methods to calculate ideal bracket positioning.**

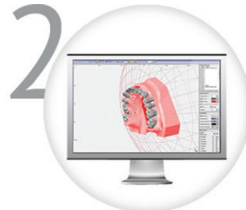
- **eXceed Rx** – Position of appliances is determined using the pre-treatment occlusion.
- **eXceed Tx** – Position of appliances is optimized with the help of a virtual, post-treatment target simulation. Bracket and tooth position are in your control.



Four Easy Steps



Upload patient's records (3D models, images, X-rays) to "My eXceed".



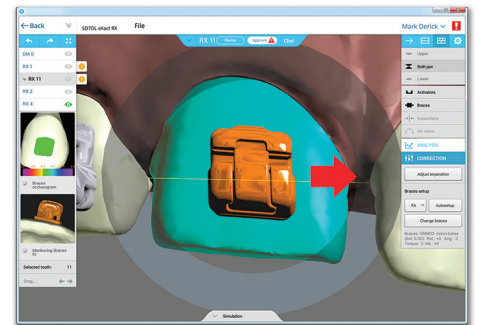
An eXceed bracket placement plan will become available for review and approval.



Great Lakes will manufacture and ship the bonding trays to the office.



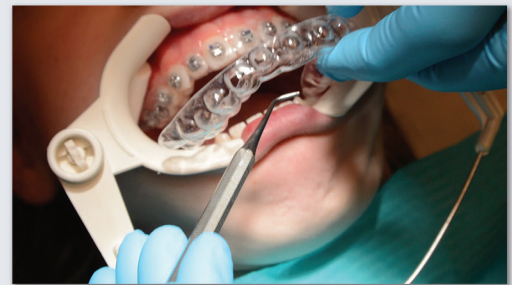
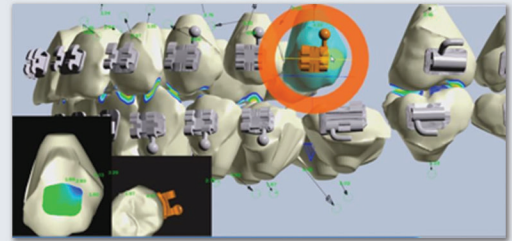
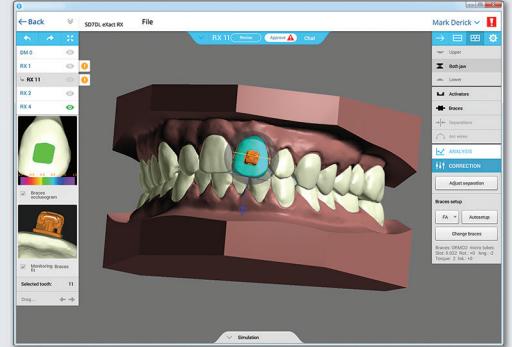
Use the eXceed trays chair-side for quick and efficient bonding.



Getting started with eXceed is easy.
Email exceed@greatlakesortho.com
Call 1.800.828.7626



Computerized Precision Bracket Placement Solution



Great Lakes
ORTHODONTICS, LTD.
An Employee Owned Company

Phone 1.800.828.7626 | Email exceed@greatlakesortho.com | Fax 716.871.0550 | Web www.exceed-ortho.com