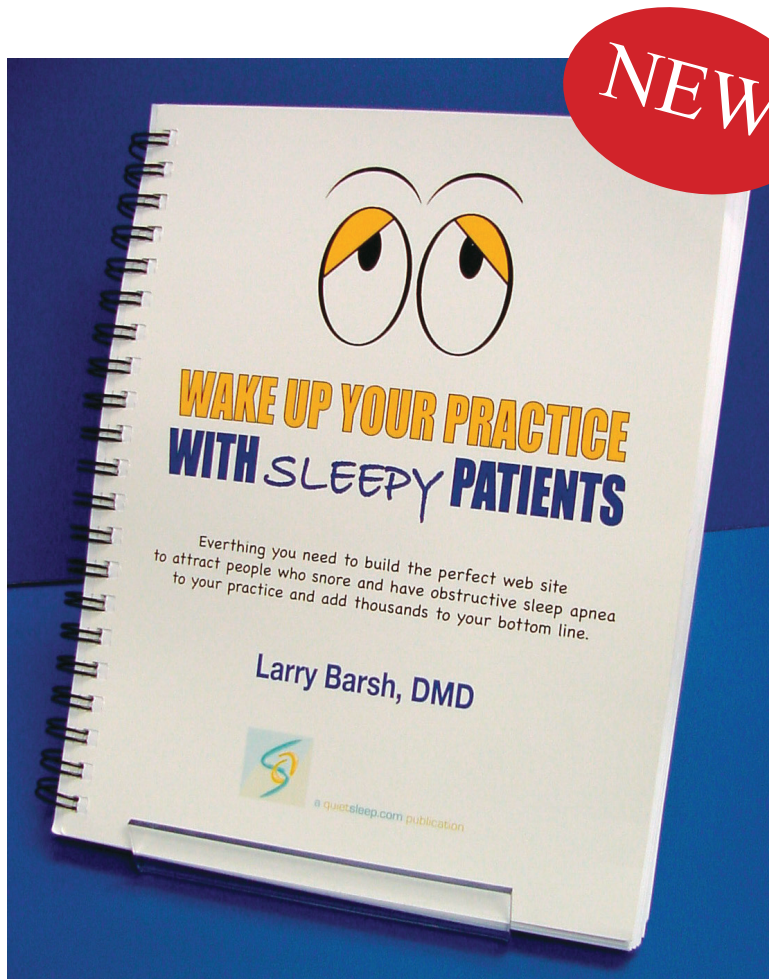


# 'Wake Up Your Practice With Sleepy Patients'

A new resource book, written by **Larry Barsh, DMD**, for doctors who want to expand their practice to include the treatment of sleep disorders.

The book features information on:

- the sleep market
- how the treatment of sleep disorders can positively impact a practice
- the benefits and features of web-based marketing
- setting up a distinctive and dynamic web site
- getting optimum results from a web design
- utilizing the most effective marketing tools



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Included with the book is a CD featuring a full-color version of the book so the reader can see full-color intra-oral images, oral appliances, and diagrams that can be incorporated into a web design.



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