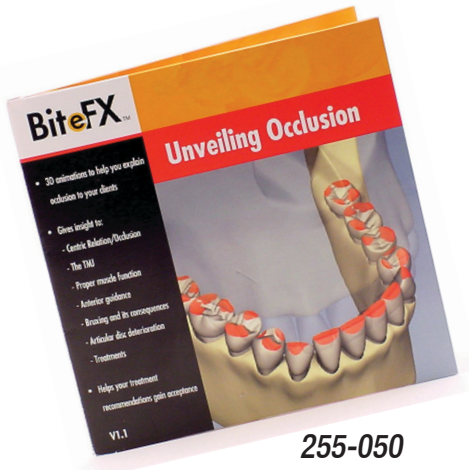


Unveiling Occlusion

BiteFX™ Concepts of Occlusion Software Kit

Educate your patients about occlusal disease for greater case acceptance ...



255-050

... and explain the concepts of occlusion with 43 anatomically correct animations of the skull, jaw, and teeth.

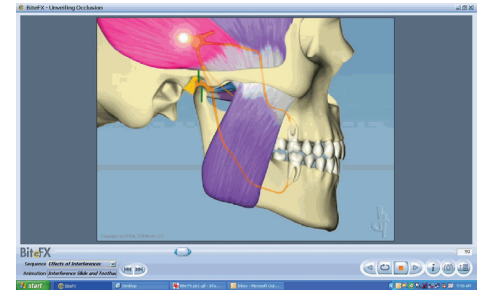
We also offer BiteFX Concepts of Occlusion Software (without QuickStart Training and Marketing Media Kit) 255-008

BiteFX Kit includes:

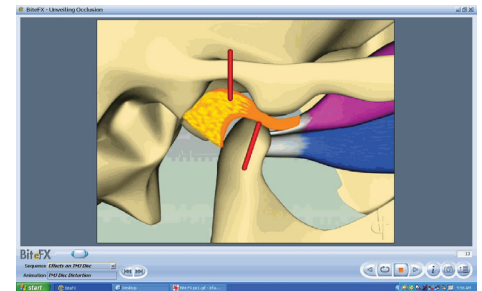
- BiteFX Software
- QuickStart Training
- Marketing Media Kit

Animations help explain:

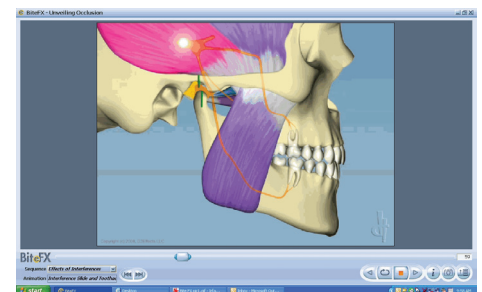
- Ideal and destructive occlusion
- Anterior guidance
- Canine guidance
- Muscle function
- Stages of TMJ deterioration
- Effects of bruxing and a destructive occlusion
- How equilibration works
- The use of splints...and much more



Effects on Interferences



Effects on TMJ Disc



Treatment: Splint - Full

About BiteFX QuickStart Training...

BiteFX QuickStart is a four-course tutorial series that provides a comprehensive understanding of the many powerful tools and features available within BiteFX to optimize use of the product and return on investment.

Each BiteFX QuickStart Session is ½ hour in duration to minimize interference with the dental practice, and maximize learning retention. Tutorial sessions are conducted via teleconference to as many participants as you wish. Computer(s) to be used for training by the dental office need to be available with BiteFX and training materials (provided prior to Session #1) installed. BiteFX controls and tools are learned by following the verbal guidance of the BiteFX instructor as each feature and control is explained.

Topics Covered Include:

1. A comprehensive overview of all BiteFX features and controls, and Animation play
2. Use of the Photo Gallery and importing images with the Picture Editor
3. Creating custom sequences & using BiteFX with PowerPoint
4. Integration of BiteFX into the consultation process to enhance patient understanding and sell cases

(See other side for BiteFX Marketing Media Kit information)



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Unveiling Occlusion

BiteFX™ Concepts of Occlusion Software Kit

About the BiteFX Marketing Media Kit...

The BiteFX Marketing Media Kit lets prospective clients know you use a unique and powerful consultation software that helps patients understand their dental problems as never before.

Adding the BiteFX Media Kit to your website differentiates your practice and adds marketing punch to your website content!

Media Kit Features:

1. **BiteFX Product Description Text Template** that can be customized to suit your communication style and message
2. **50 Second Video** that provides prospective patients with three examples of BiteFX animations
3. **BiteFX Website Link** to allow visitors to learn more about BiteFX
4. **BiteFX Logo** picture

The Media Kit is designed with flexibility in mind to allow you and your web designer to tailor the contents to suit your personal website design and communication style. The BiteFX staff will work as closely as you like with your web designer to complete the integration process.



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